

**SITI Networks Limited**

(Formerly known as SITI Cable Network Limited)  
4th Floor, FC-19 & 20, Sector 16 A, Film City  
Noida, Uttar Pradesh - 201301, India  
Tel. : +91-120-4526700  
Website : www.sitinetworks.com



July 13, 2017

**The National Stock Exchange of India Limited**

**The BSE Limited**

Dear Sir,

This is with reference to reclassification of promoter to public in terms of Regulation 31A of (Listing Obligations and Disclosures Requirements) Regulations, 2015.

Shareholders' approval for reclassification of promoters (viz. Mr. Laxmi Narain Goel, Mr. Ashok Goel and Mr. Jawahar Lal Goel) was obtained vide resolution passed in Annual General Meeting of Siti Networks Ltd. ("the Company") held on September 27, 2016. Also, the Company has received approval of National Stock Exchange of India Limited vide letter no. NSE/LIST/12125 dated July 7, 2017 for reclassification of Mr. Laxmi Narain Goel, Mr. Ashok Goel and Mr. Jawahar Lal Goel from promoter(s) to public.

Further to above, we would like to inform that the Company has received approval of BSE Limited (BSE) vide letter no. LIST/COMP/MC/275/2017-18 dated July 12, 2017 for reclassification of Mr. Laxmi Narain Goel, Mr. Ashok Goel and Mr. Jawahar Lal Goel from promoter(s) to public. A copy of said approval letter of BSE is enclosed herewith as **Annexure-A**.

You are requested to kindly take the above on record.

Thanking you,

Yours truly,  
For **Siti Networks Limited**  
(Formerly known as Siti Cable Networks Limited)

A handwritten signature in blue ink, appearing to read "Suresh Kumar".

Suresh Kumar  
Company Secretary and Compliance Officer





LIST/COMP/MC/275/2017-18

July 12, 2017

**The Company Secretary/ Compliance Officer**  
**Siti Networks Limited**  
Madhu Industrial Estate, 4th Floor,  
Pandurag Budhkar Marg, Worli,  
Mumbai - 400013

**Sub: Approval letter for Reclassification of Shares under Regulation 31A of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

Dear Sir,

We refer to your application dated April 28, 2017 seeking Reclassification of Promoter Shareholders under the provisions of Regulation 31A of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

The Exchange is pleased to approve your application for Reclassification of Promoter Shareholders under the provisions of Regulation 31A of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 based on submissions made by the company.

Entities mentioned in Annexure 1 shall be classified as public shareholders, whereas entities mentioned in Annexure 2 shall continue to be the promoters of the company.

The summary of the Shareholding Pre-Reclassification & Post-Reclassification is as follows:

Quarter	Promoter holding		Public Holding	
	Shares Held	Percentage	Shares Held	Percentage
Pre-Reclassification	64,15,28,140	73.57	23,05,25,708	26.43
Post-Reclassification	64,15,28,140	73.57	23,05,25,708	26.43

This letter may be forwarded to the depositories and your RTA for necessary action at their end.

Yours faithfully,

**Netra Sahani**  
Dy. General Manager

**Abhjit Pai**  
Dy. General Manager

**Encl.**

- Annexure 1 - Details of Outgoing Promoters
- Annexure 2 - Details of Remaining Promoters

**Annexure 1 – Details of Outgoing Promoters**

Sr. No.	Name of the outgoing promoter	Number of Shares	Percentage Holding
1	Jawahar Lal Goel	0.00	0.00
2	Laxmi Narain Goel	0.00	0.00
3	Ashok Kumar Goel	0.00	0.00
	<b>Total</b>	<b>0.00</b>	<b>0.00</b>

**Annexure 2 – Details of Remaining Promoters**

Sr. No.	Name of the Remaining Promoters	Number of Shares	Percentage Holding
1	Ashok Mathai Kurien	10,21,000	0.12
2	Direct Media Solutions Private Limited (now known as Direct Media Solutions LLP)	11,88,95,000	13.63
3	Bioscope Cinemas Private Limited	11,20,08,946	12.84
4	Direct Media and Cable Private Limited	8,57,14,285	9.83
5	Digital Satellite Holdings Private Limited	7,13,69,898	8.18
6	Arrow Media & Broadband Private Limited	5,71,42,857	6.55
7	Digital Satellite Media & Broadband Private Limited	5,14,28,571	5.90
8	Manaaska Fashlons LLP	1,90,00,000	2.18
9	Direct Media Solutions LLP (formerly known as Direct Media Solutions Private Limited)	21,05,000	0.24
10	Essel Media Ventures Limited	7,58,28,755	8.70
11	Essel International Limited	4,70,13,828	5.39
	<b>Total</b>	<b>64,15,28,140</b>	<b>73.57</b>

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