

(D)(A) STATEMENT SHOWING SHAREHOLDING PATTERN			
Name of the Company : SITI CABLE NETWORK LIMITED			
Scrip Code, Name of the scrip, class of security : BSE -532795 ; NSE – SITICABLE-EQ			
As on :- 30.06.2015			
Partly paid up shares*	Number of partly paid -up shares	As a % of total no. of partly paid - up shares	As a % of total no. of shares of the Company
Held by Promoter/Promoter group	0	0.00	0.00
Held by Public	0	0.00	0.00
Total	0	0.00	0.00
Outstanding Convertible Securities	Number of outstanding Securities	As a % of total no. outstanding convertible Securities	As a % of total no. of shares of the Company assuming full conversion of the Securities
Held by Promoter/Promoter group	0	0.00	0.00
Held by Public	0	0.00	0.00
Total	0	0.00	0.00
Warrants	Number of Warrants	As a % of total no. of warrants	As a % of total no. of shares of the Company assuming full conversion of warrants
Held by Promoter/Promoter group	0	0.00	0.00
Held by Public	0	0.00	0.00
Total	0	0.00	0.00
Total paid up capital of the Company, assuming full conversion of warrants and convertible securities	677,633,135		

NOTE :-

The total subscribed and paid-up share capital of 677633135 Equity Shares of Re 1 each includes 3,338 equity shares on which first and final call money was received but corporate action for conversion into fully paid-up shares failed due to reasons at depository level.

SITI CABLE NETWORK LIMITED								
(I)(A) STATEMENT SHOWING SHAREHOLDING PATTERN								
Table (I)(a) As on 30.06.2015								
Category Code	Category of Shareholder	Number of Shareholders	Total Number of Shares	No of Shares held on Dematerialised form	Total Shareholding as percentage of total number of shares		Shres pledged or otherwise encumbered	
					As % of (A+B)	As % of (A+B+C)	No of Shares	As % of Shareholding
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)	(IX)= VIII/IV*100
A	Shareholding of Promoter & Promoter Group							
1	Indian							
a	Individuals / HUF	1	1,021,000	1,021,000	0.15%	0.15%	0	0.00%
b	Central / State Government	0	0	0	0.00%	0.00%	0	0.00%
c	Bodies Corporate	6	262,040,427	262,040,427	38.67%	38.67%	165,972,000	63.34%
d	Financial Institutions / Banks	0	0	0	0.00%	0.00%	0	0.00%
e	Any other (Specify)	0	0	0	0.00%	0.00%	0	0.00%
	Sub-total (A)(1)	7	263,061,427	263,061,427	38.82%	38.82%	165,972,000	63.09%
2	Foreign							
a	Individuals (Non-resident/ Foreign)	0	-	0	0.00%	0.00%	0	0.00%
b	Bodies Corporate (OCB)	2	184,181,000	184,181,000	27.18%	27.18%	0	0.00%
c	Institutions - Foreign Bodies	0	0	0	0.00%	0.00%	0	0.00%
d	Qualified Foreign Investor	0	0	0	0.00%	0.00%	0	0.00%
e	Any other (Specify)	0	0	0	0.00%	0.00%	0	0.00%
	Sub-total(A)(2)	2	184,181,000	184,181,000	27.18%	27.18%	0	0.00%
	Total Shareholding of Promoter and Promoter Group (A) = (A)(1)+(A)(2)	9	447,242,427	447,242,427	66.00%	66.00%	165,972,000	37.11%
B	Institutions							
a	Mutual Funds and UTI	6	53,009,581	53,009,581	7.82%	7.82%		
b	Financial Institutions/Banks	12	72,297	72,297	0.01%	0.01%		
c	Central / State Government	0	0	0	0.00%	0.00%		
d	Venture Capital Funds	0	0	0	0.00%	0.00%		
e	Insurance Companies	2	4,001	4,001	0.00%	0.00%		
f	Foreign Institutional Investors	26	86,281,870	86,276,370	12.73%	12.73%		
g	Foreign Venture Capital Investors	0	0	0	0.00%	0.00%		
h	Qualified Foreign Investor	0	0	0	0.00%	0.00%	-	
i	Any other (Specify)	0	0	0	0.00%	0.00%		
	Sub-total (B)(1)	46	139,367,749	139,361,749	20.57%	20.57%		
2	Non-Institutions							
a	Bodies Corporate	1297	22,133,510	22,128,538	3.27%	3.27%		
b-i	Individuals holding shares upto Rs. 1 Lac in nominal value	109587	43,385,474	43,185,419	6.40%	6.40%		
b-ii	Individuals holding shares in excess of Rs. 1 Lac in nominal value	40	18120923	18120923	2.67%	2.67%		
c	Qualified Foreign Investor	0	0	0	0.00%	0.00%		
d	Any other					0.00%		
i	Overseas Corporate Body	1	75	75	0.00%	0.00%		
ii	Foreign National	1	500	500	0.00%	0.00%		
iii	Foreign Bodies	1	1	1	0.00%	0.00%		
iii	NRI	1025	7,378,474	7,181,272	1.09%	1.09%		
iv	Trust	4	4,002	4,002	0.00%	0.00%		
	Sub-total (B)(2)	111,956	91,022,959	90,620,730	13.43%	13.43%		
	Total Public Shareholding (B)= (B)(1)+(B)(2)	112,002	230,390,708	229,982,479	34.00%	34.00%		
	TOTAL (A)+(B)	112,011	677,633,135	677,224,906	100.00%	100.00%	165,972,000	24.49%
C	Share held by Custodians & against which Depository Receipts have been Issued							
1	Promoter and Promoter Group	0	0	0	-	0.00%	-	-
2	Public	0	0	0	-	0.00%	-	-
	GRAND TOTAL (A+B+C)	112,011	677,633,135	677,224,906	100.00%	100.00%	165,972,000	24.49%

(I) (b) Statement showing holding of securities (including shares,warrants,convertible securities) of persons belonging to the category "Promoter and Promoter Group"											
Sr.No.	Name of the shareholder	Details of Shares held		Encumbered shares(*)			Details of warrants		Details of convertible		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
		No of Shares held	As a % of grand total (A)+(B)+(C)	Number of shares	As a Percentage	As a % of grand total A+B+C of sub-clause (1)(a)l	No of warrants held	As a % of total number of warrants of the same	Number of convertible securities held	As a % of total number of convertible securities of the same class	
(I)	(II)	(III)	(IV)	(V)	(VI) = (V)/(III)*100	(VII)	(VIII)	(IX)	(X)	(XI)	(XII)
1	DIRECT MEDIA SOLUTIONS PRIVATE LTD	125650000	18.54	88900000	70.75	13.12	0	0	0	0	18.54
2	ESSEL MEDIA VENTURES LIMITED	116431000	17.18	0	0.00	0.00	0	0	0	0	17.18
3	ESSEL INTERNATIONAL LIMITED	67750000	10.00	0	0.00	0.00	0	0	0	0	10.00
4	DIGITAL SATELLITE HOLDINGS PRIVATE LIMITED	51569898	7.61	50000000	96.96	7.38	0	0	0	0	7.61
5	BIOSCOPE CINEMAS PRIVATE LIMITED	33160000	4.89	0	0.00	0.00	0	0	0	0	4.89
6	DIGITAL SATELLITE HOLDINGS PRIVATE LIMITED	19800000	2.92	9572000	48.34	1.41					2.92
7	BIOSCOPE CINEMAS PRIVATE LIMITED	17510529	2.58	17500000	99.94	2.58	0	0	0	0	2.58
8	DIRECT MEDIA SOLUTIONS PRIVATE LTD	14350000	2.12	0	0.00	0.00	0	0	0	0	2.12
9	ASHOK MATHAI KURIEN	1021000	0.15	0	0.00	0.00	0	0	0	0	0.15
TOTAL		447,242,427	66.00	165,972,000	37.11	24.49	0	0	0	0	66.00

(*) The term "encumbrance" has the same meaning as assigned to it in refulatin 28(3) of the SAST Regulations , 2011

(l)(c)(i) Statement showing holding of securities (including shares,warrants,convertible securities) of persons belonging to the category "Public" and holding more than 1% of the total number of shares.								
SRL	Name of the shareholder	Number of shares held	Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and
				Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	% w.r.t total number of convertible securities of the same class	
1	HDFC TRUSTEE COMPANY LTD A/C HDFC EQUITY FUND	35533000	5.24	0	0	0	0	5.24
2	POLUS GLOBAL FUND	21549030	3.18					3.18
3	MORGAN STANLEY ASIA (SINGAPORE)PTE	16657995	2.46	0	0	0	0	2.46
4	SWISS FINANCE CORPORATION (MAURITIUS) LIMITED	12708282	1.88	0	0	0	0	1.88
5	DSP BLACKROCK MICRO CAP FUND	11754575	1.73	0	0	0	0	1.73
6	CITIGROUP GLOBAL MARKETS MAURITIUS PVT LTD	7225119	1.07					1.07
TOTAL		105,428,001	15.56	0	0	0	0	15.56

(l)(c)(ii) Statement showing holding of securities (including shares,warrants,convertible securities) of persons (together with PAC) belonging to the category "Public" and holding more than 5% of the total number of shares of the company.								
SRL	Name(s) of the shareholder(s) and the Persons Acting in Concert (PAC) with them	Number of shares	Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and
				Number of warrants	As a % total number of warrants of the same class	Number of convertible securities held	% w.r.t total number of convertible securities of the same class	
1	HDFC TRUSTEE COMPANY LTD A/C HDFC EQUITY FUND	35533000	5.24	0	0	0	0	5.24
TOTAL		35533000	5.24	0	0	0	0	5.24

(I)(d) Statement showing details of locked-in shares

Sr. No.	Name of the shareholder	Category of shareholders (Promoter/Public)	Number of locked-in shares	Locked-in shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	ESSEL INTERNATIONAL LIMITED	PROMOTER	47,013,828	6.94
2	ESSEL MEDIA VENTURES LIMITED	PROMOTER	75,828,755	11.19
			122,842,583	18.13

(II)(a) Statement showing details of Depository Receipts (DRs)

Sr. No.	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of outstanding DRs	Number of shares under lying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
	NIL	NIL	NIL	NIL
	TOTAL	NIL	NIL	NIL

(II)(b) Statement showing Holding of Depository Receipts (DRs), where underlying shares held by "Promoter / promoter group" are in excess of 1% of the total number of shares

Sr. No.	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
	NIL	NIL	NIL	NIL
	TOTAL	NIL	NIL	NIL

