



Noida, 4th May 2016: The SITI Cable Management vehemently denies the correctness of the news appeared in The Economic Times today indicating likely acquisition of Den Networks by SITI Cable.

Commenting on the news appeared in the media, Mr. V.D.Wadhwa, Executive Director & CEO SITI Cable said, “There are no such developments between SITI Cable and Den Networks and we would not like to comment on the speculative news being carried out in the media in this regard”.

About SITI Cable Network Limited

SITI Cable Network Limited is a part of the Essel Group, which is one of India's leading business houses with a diverse portfolio of assets in media, packaging, entertainment, technology-enabled services, infrastructure development and education.

SITI Cable Network Limited is one of India's largest Multi System Operator (MSO). With 40 analogue and 18 digital head ends and a network of more than 22,000 Kms of optical fiber and coaxial cable, it provides its cable services in India's 300+ cities and the adjoining areas.

SITI Cable deploys State-of-the-art technology for delivering multiple TV signals to enhance consumer viewing experience. Its product range includes Digital & Analogue Cable Television, Broadband and Local Television Channels. SITI Cable has the technical capability to provide features like Video on Demand, Pay per View, Electronic Programming Guide (EPG) and Gaming through a Set Top Box (STB). All products are marketed under SITI brand name.

